



2020 Sponsorship Opportunities



Women For WineSense is a non-profit, educational wine organization made by women, connecting everyone.

We connect **every wine lover** to the vast world of wine through approachable, educational tasting events.

Every few years, we gather all of the chapters across the nation for a three-day **Grand Event**.

For 2020, in honor of our 30th anniversary,
we're going back to celebrate **where it all began.**



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SONOMA



2020 Grand Event Details


May 14th-16th, 2020
Northern Sonoma County, California

Thursday evening, we kick off the weekend with a welcome reception and grand tasting at the beautiful Ford Francis Coppola Winery in Geyserville.

Friday will be hosted at the Vintners Resort in Santa Rosa. The full day includes breakfast, a keynote speaker, lunch with a silent auction, and a formal seated dinner with an awards ceremony.

Saturday we'll offer a variety of VIP winery experiences in and around northern Sonoma County.





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Why Sponsor Women For WineSense

1 You're supporting a female-run, education driven non-profit

Our organization is almost entirely female-run, and comprised of a 96% female membership base. We are dedicated to delivering quality wine education, supporting the local wine industry and relevant small businesses, and putting every dollar we earn back into the programming.

2 We can help introduce your business to the right people

Our network is niche, focused and **trusts our opinion on wine** and wine-related goods and services. With a WWS sponsorship, you **get right to the core of your target audience**, and the primary household purchase decision makers: Women.

3 We're Tax Deductible

Women For WineSense is a **501(c)(6) educational non-profit**, which means you can write-off your donation as a **business expense** (not a charitable donation). [See more IRS information](#)

2020 Grand Event Sponsorship Levels

LEVEL	AMOUNT	GRAND EVENT PASSES	EVENT LOGO SIGNAGE	WELCOME RECEPTION BOOTH	MARKETING MATERIALS IN WELCOME BAGS	SOCIAL MEDIA MENTIONS	LOGO ON WEBSITE	WINESENSE MEMBERSHIP	TAX DED.
ALEXANDER VALLEY	\$5,000	5 All-Access	Yes	Yes	Yes	5	1st Tier Position	5 Professional for 1 year	Yes
RUSSIAN RIVER VALLEY	\$2,500	3 All-Access	Yes	Yes	Yes	3	2nd Tier Position	3 Professional for 1 year	Yes
DRY CREEK VALLEY	\$1,000	2 All-Access	Yes		Yes	2	2nd Tier Position	2 Professional for 1 year	Yes
SONOMA COAST	\$500	2 Welcome Reception Tickets			Yes	1	3rd Tier Position	1 Professional for 1 year	Yes
CHALK HILL	\$250	1 Welcome Reception Ticket			Yes	1	3rd Tier Position		Yes

- Do you have a smaller business? You can also show your support to our cause without making a monetary gift, In Kind Sponsorships are also available. In Kind Sponsors will be mentioned in our social media posts, printed in the program book and included on signage for the Welcome Reception and Grand Tasting as well as the Dinner and Awards Ceremony.

Women For WineSense Audience

Membership Overview

685 members nationally

228 members in Napa-Sonoma

10 chapters

Central Florida

Dallas

Finger Lakes

Grapevine

Los Angeles

Napa-Sonoma (founding chapter)

Pittsburgh

Portland

Rochester

Seattle

Social Media Presence

Average audience: **83% Female, 50% Ages 35-54**

6.6K National & Chapter Facebook Followers

2.4K National & Chapter Instagram Followers

Grand Event Attendance

150+ anticipated attendees from across the country



History of Women For WineSense

Women For WineSense was created in Napa & Sonoma in 1990 by two wine industry leaders, **Michaela Rodeno and Julie Johnson**, to educate people about wine and its positive effects on daily life. Backed quickly by Margrit Mondavi, Rosemary Cakebread, Cathy Corison, Margaret Duckhorn and other prominent wine industry females, soon our message and mission spread.

Over the years, the organization has evolved and grown to 10 chapters nationwide, each providing their own educational programming, networking and scholarship opportunities. We believe that wine enhances everyday life, helping to facilitate meaningful connections through a shared passion.

Our hope is that through this continued effort, we'll bring a greater love and understanding of wine to the world.



Our Leadership



Donna Schlosser-Long
National President
president@womenforwinesense.org



Tracy Lynne Parker
Grand Event Director
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Contact Us

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Website and Social Channels:

womenforwinesense.org
[@womenforwinesense](#) (FB + IG)

Sponsor Information

Type of Sponsorship (From list above): _____

Sponsor's Name: _____

Contact Name: _____

Billing Address: _____

Phone #: _____

Email Address: _____

Payment Method

Check #: _____ or ☐ Credit Card

☐ Visa ☐ MC ☐ Amex ☐ Discover

Card #: _____

Expiration Date: _____ Security Code: _____



You may mail or email this form and your contribution to:


Women for WineSense
3121 Park Ave, Suite C
Soquel, CA 95073
info@womenforwinesense.org

Please also provide a high resolution logo upon submitting this form to info@womenforwinesense.org

If you prefer to make a contribution by phone please call us at (831) 464-4893. Thank you very much for your contribution!

Appreciatively,

The Dedicated Volunteers at Women for WineSense



Thank you for your support